



Professional Website Design / Development / SEO

Our company is based just east of Zanesville, Ohio in the small town of New Concord, Ohio. GUIDesigns.com is part of Golden Advertising which has been online since 1999, our company consists of 15 high quality domains offering quality advertising for businesses looking for real advertising value online, and in Ohio our sites are some of the highest ranked sites and include:

PanTravels.com - A Global Travel site online where you can book hotel rooms, airline tickets, cruises and so much more. Also includes a high ranked travel directory.

BuckeyeAds.com - A free way to buy – sell and trade in Ohio, advertise you business goods and services, banner and text advertising that spans our entire family of sites.

OhioAd.com – Free Classified ads for Central Ohio, high ranking advertising to buy – sell or trade goods or services.

NationalRoadEast.com – Offering a great way for businesses to advertise their goods and services with locations on the Ohio National Road, again free advertising.

OhioNationalRoad.com - Offering a great way for businesses to advertise their goods and services with locations on the Ohio National Road, again free advertising.

OhioFencing.com – A high ranked fencing directory where companies that provide outdoor services can place a link to their websites, offering a great way to get noticed as we are high ranked in every city in Ohio. If you want your business found in every city then place your link here. **Fee Based**

OhioForum.com – A high ranked attorney directory that will provide you visibility in every city in Ohio. **Fee Based**



Questions and Answers

What actually does it mean to be high ranked on the search engines? As professionals in SEO we can offer you the ability to be ranked for what you do as well as who you are.

My friend is a Web Designer; his sites do not cost much? Great, he or she is probably a very good designer though my question to you is what good is a design if the site is never found? Plain and simple we can prove our abilities as we rank for literally hundreds of important keywords.

I am presently paying for advertising on the major search engines though I am not seeing much in the way of results? Depending on your type of business you are in the results will vary, results are really based on need and the same goes for SEO work, we can get you ranked for keywords but really there is no guarantee on how much business will be attained. The nice thing about organic optimization is you will no longer have to pay the search engines for certain keywords.

Can you rank me for any keyword that I want? No one can guarantee rankings for keywords, though we can review your site as it is quite possible depending on various criteria that we can achieve rankings for geographical keywords as opposed to global terms. There are a lot of factors that come into play with achieving higher rankings in the search engines, to be quite honest that is why you need a professional like **GUDesigns.com** as we have been doing professional SEO work for almost 9 years for ourselves with great results, now we are offering our services to business online that want to be noticed via keywords.

Once my site receives organic optimization how long will it take to see the results? Again this is not an exact science but usually within 90 days you will be found for your desired keywords.

Examples of Site Rankings

Deb Bixler, Professional Speaker - Deb approached me several months ago with a not so unusual dilemma where the only way you could find her website was via direct name search. With in 30 days Deb could be found by what she does as well as who she is, now over 6 months later her sites have become some of the highest ranked web sites for her desired keywords achieving first page rankings for hundreds of keywords. Deb's project was large but **GUDesigns.com** budgeted our work over a several month period so that she could see the results as they progressed.

Main site: DebBixler.com <http://www.debbixler.com>

A few of the desired keywords: **Direct Sales Public Speaking**

<http://www.google.com/search?q=direct+sales+public+speaking&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

MLM Public Speaking

<http://www.google.com/search?q=mlm+public+speaking&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

MuskingumTrees.com – Jim Stafford approached me a few month back with a similar dilemma which was his site has been up for several years and no one could find him though he did not need a website, he just want me to provide organic SEO services. Upon examining his site I informed him that basic optimization would take about 3 hours. With in 60 days Jim now ranks for all desired keywords in addition to many more.

Some examples:

Keyword: **Ohio Forester**, Ranks about 7 on **GOOGLE**

<http://www.google.com/search?q=ohio+forester&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

Keyword: **Ohio Forest Consultant Ranks 4 – 8 on GOOGLE**

<http://www.google.com/search?q=ohio+forest+consultant&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

Again achieving desired results after 60 days, these results will continue to improve for both individuals.

Phone: 740 – 255 – 0852 Ask for Gary,

